

Community Benefit 101



Getting Started

October 16, 2019

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Community Benefit Framework *



Basic Components of the Community Benefit Framework



* A Guide for Planning and Reporting Community Benefit

Community Benefit Work Plan



Step One: Building A Sustainable Infrastructure

- ✓ Use mission and values
- ✓ Create a community benefit culture
- ✓ Identify point person and work group
- ✓ Establish relationships
- ✓ Develop policies

Step Two: Planning

Step Three: Evaluating

Step Four: Determining What Counts

Step Five: Accounting for Community Benefit

Step Six: Communicating

Community Benefit Work Plan



Step One: Building A Sustainable Infrastructure

Step Two: Planning

- ✓ Form assessment and planning work group
- ✓ Build partnerships
- ✓ Conduct assessment
- ✓ Set priorities
- ✓ Develop implementation strategy

Step Three: Evaluating

Step Four: Determining What Counts

Step Five: Accounting for Community Benefit

Step Six: Communicating

Community Benefit Work Plan



Step One: Building A Sustainable Infrastructure

Step Two: Planning

Step Three: Evaluating

- ✓ Engage stakeholders
- ✓ Describe the program
- ✓ Focus the evaluation design
- ✓ Gather credible evidence
- ✓ Justify conclusions
- ✓ Ensure use and share lessons learned

Step Four: Determining What Counts

Step Five: Accounting for Community Benefit

Step Six: Communicating

Community Benefit Work Plan



Step One: Building a Sustainable Infrastructure

Step Two: Planning

Step Three: Evaluating

Step Four: Determining What Counts

- ✓ Determine what should be counted
- ✓ Determine what shouldn't be counted
- ✓ Categorize programs

Step Five: Accounting for Community Benefit

Step Six: Communicating

Community Benefit Work Plan



Step One: Building a Sustainable Infrastructure

Step Two: Planning

Step Three: Evaluating

Step Four: Determining What Counts

Step Five: Accounting for Community Benefit

- ✓ Review IRS and CHA guidelines
- ✓ Use cost as basis for reporting
- ✓ Perform calculations in suggested order
- ✓ Maintain an audit trail

Step Six: Communicating

Community Benefit Work Plan



Step One: Building a Sustainable Infrastructure

Step Two: Planning

Step Three: What Counts

Step Four: Accounting

Step Five: Evaluating

Step Six: Communicating

- ✓ Develop a communications plan
- ✓ Tailor messages for key audiences
- ✓ Develop annual community benefit report
- ✓ Report on Schedule H

CHA Resources



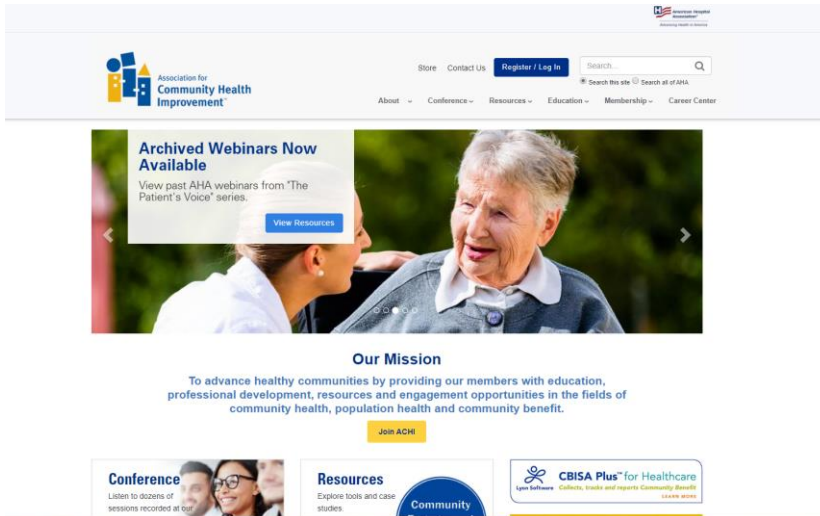
- **Reference guides**
- **Education**
 - Webinars
 - In-Person
- **Networking events**
 - ACHI Conference (June)
 - CHA Annual Assembly (June)
- **Related issues**
 - Disparities
 - Environmental Responsibility
 - Immigrants
 - International Outreach
 - Human Trafficking
- **Association resources**
 - Health Progress
 - Catholic Health World



CHA Website – www.chausa.org/communitybenefit



Visit www.healthycommunities.org



The screenshot shows the homepage of the Association for Community Health Improvement. At the top, there is a navigation bar with links for Store, Contact Us, Register / Log In, and a search bar. Below the navigation bar is a main banner area featuring a large image of an elderly woman being comforted by a healthcare professional. To the left of the image, there is a text box titled "Archived Webinars Now Available" with a "View Resources" button. Below the banner, there is a section titled "Our Mission" with a "Join ACHI" button. At the bottom of the page, there are three smaller promotional boxes for "Conference", "Resources", and "CBISA Plus for Healthcare".

What are your top 3 tasks to start tomorrow?

Which tasks will be most challenging?