## For immediate release.



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## CHI Franciscan Health is your partner in health and wellness

Health care system announces new direction in partnership with leading brands and sports teams

(Tacoma, Washington) – March 3, 2016 – CHI Franciscan Health is launching a bold, new effort to partner with people of all ages and health care needs to get and keep people healthy and well. The Tacoma, Washington-based nonprofit health system CHI Franciscan is entering into multi-year agreements with the Seattle Sounders FC, Seattle Mariners, Tacoma Rainiers and Tacoma Stars.

"We are thrilled to affiliate with these strong and well-recognized teams, with their loyal relationships with millions of fans," said Ketul J. Patel, CEO, CHI Franciscan. "Joining with these teams as our official partners in health is a natural because the players, coaches and staff are committed to the principles of being Northwest Healthy, too."

The partnerships join CHI Franciscan in reaching sports fans across the Pacific Northwest and promoting an active, healthy lifestyle. With the teams, CHI Franciscan will deliver Northwest Healthy tips at games and matches, on Mariners TV and radio broadcasts featuring Mariners Hall of Famer Dan Wilson, and in digital video series featuring Seattle Sounders FC veteran Brad Evans. Dan Wilson and Brad Evans are the official faces of the partnership for Northwest Healthy.

The affiliations will build upon the teams' legacies as community leaders in the Pacific Northwest. The partnerships will promote CHI Franciscan's NW Healthy services that span caring for people with preventive resources to caring for more intensive health needs such as cardiovascular, oncology and orthopedic care.

The health care system's new direction focuses on increasing awareness of services and resources as well as bolstering the system's presence in the region as a true partner in the health of its communities. With leading brand partnerships, CHI Franciscan will further advance its position as the destination health care system for the Pacific Northwest.

## **About CHI Franciscan Health**

CHI Franciscan Health is nonprofit health system based in Tacoma, WA with a team of more than 11,800 doctors, nurses and staff who provide expert, compassionate medical care at eight acute care hospitals and more than 100 primary and specialty care clinics in Pierce, King and Kitsap counties. This includes St. Anthony Hospital, Gig Harbor, one of the newest hospitals in the state; St. Clare Hospital, Lakewood; St. Elizabeth Hospital, Enumclaw, designated as a Critical Access Hospital; St. Francis Hospital, Federal Way; St. Joseph Medical Center, Tacoma, a tertiary referral center; Harrison Medical Center, Bremerton and Silverdale, offering the only dedicated orthopedic hospital on the Peninsula; Highline Medical Center, Burien; and Regional Hospital, a long-term acute care hospital located within Highline Medical Center. Started in 1891 by the Sisters of St. Francis of Philadelphia, today CHI Franciscan Health is one of the largest health systems in Washington

state with more than 1,100 acute care beds, a credentialed medical staff of more than 1,500 including more than 550 employed physicians providing specialties in cardiovascular care, cancer services, orthopedics and sports medicine, neurosciences, women's care, surgical weight loss and hospice and palliative care. More babies are born at CHI Franciscan Health hospitals than any other system in our service area and at St. Joseph, Level III neonatal intensive care is provided in collaboration with neonatologists from Seattle Children's Hospital. Every year, more than 300,000 of our neighbors turn to our hospitals' 24/7 emergency departments, including the Level II Trauma Center at St. Joseph. Recipient of numerous awards and accreditations for our institutions and services, CHI Franciscan Health's mission is to create healthier communities, including caring for the poor and underserved. In 2015, we provided \$141 million in community benefit, including \$10 million in charity care. For more information, visit www.chifranciscan.org.

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