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**Media Release**  
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**Photo attached**  
Norvell V. Coots, M.D.

## **Holy Cross Health Names Norvell V. Coots, M.D., as President and CEO**

*(Silver Spring, Maryland)* - The Holy Cross Health Board of Directors announced today that Norvell V. Coots, M.D., will be the new President and CEO of Holy Cross Health, succeeding Kevin J. Sexton, who is retiring in 2016 after an 18 year-tenure with Holy Cross Health.

The Holy Cross Health Board of Directors approved unanimously Dr. Coots' appointment. He will begin his new role August 1, 2016.

Retired Brigadier General Norvell V. Coots, M.D., former Commanding General and CEO of Regional Health Command Europe, and Command Surgeon, U.S. Army Europe and Seventh Army, has more than 20 years executive experience in all aspects of healthcare management and medical administration.

Dr. Coots held direct responsibility for Landstuhl Regional Medical Center, Bavaria Health Command, Dental Command Europe and Public Health Command Europe. He was the point person in maintaining and nurturing partnerships with more than 40 civilian hospitals in Germany, Belgium and Italy. Previously, Dr. Coots served as Deputy Commanding General (Support) for the Army Medical Command and as Assistant Surgeon General for Force Projection at the Pentagon, and as Surgeon General, United States Forces, Afghanistan. He also previously served as Chief Executive Officer of the Walter Reed Health Care System in Washington, D.C., and the Keller Army Community Hospital in West Point, New York.

Hercules Pinkney, Chair of the Holy Cross Health Board of Directors, said, "As we expected, this position drew impressive applicants from all areas of health care. Van stood out as an extremely accomplished leader with a track record of success in high profile and complex leadership roles. He is an experienced physician executive and practicing clinician with extraordinary communication skills and organizational leadership strengths. Holy

Cross Health has a strong legacy of delivering outstanding health care to our community and in providing access to and improving the lives of the most vulnerable members of our community. Van shares these values and has demonstrated a personal and professional commitment to them. The board is confident that he will build upon the successful leadership and accomplishments of Kevin J. Sexton."

Dr. "Van" Coots said, "The mission and values of Holy Cross Health are closely aligned with my own, especially in terms of shared commitments to excellence, service in all its dimensions, innovation, teamwork and community benefit. I am honored to be selected and eager to work with the dedicated and talented people who have given so much to the community in terms of individual and community health and well-being, while at the same time, delivering extraordinary financial performance. Holy Cross Health's leadership role within Maryland and Trinity Health is undeniable."

Holy Cross Health is a member of Trinity Health, one of the largest Catholic health care delivery systems in the nation.

Sally Jeffcoat, executive vice president, Trinity Health, said, "Trinity Health is committed to people-centered care in all of our communities, and Van stands out as an extraordinary leader who will help us advance our mission in Maryland and nationwide. He has a proven record of superb service in large, diverse communities, inspiring care teams worldwide to deliver high-quality care. We are thrilled he is joining Holy Cross Health and Trinity Health."

Dr. Coots attended Howard University and subsequently earned his undergraduate degree from the University of the State of New York, Regent's College (now Excelsior) in Albany, New York, his Master of Strategic Studies from the U.S. Army War College in Carlisle, PA, and his Doctor of Medicine from the University of Oklahoma Health Science Center College of Medicine in Oklahoma City, Oklahoma. After a transitional internship at the William Beaumont Army Medical Center in El Paso, Texas, he completed a dermatology residency at the Brook Army Medical Center in San Antonio.

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*Holy Cross Health, founded in 1963 by the Sisters of the Holy Cross, is a comprehensive Catholic health care delivery system that includes two hospitals and a network of community health centers in Montgomery County, Maryland. Holy Cross Hospital, the largest hospital in Montgomery and Prince George's Counties, is located on the Kevin J. Sexton Campus of Holy Cross Health in Silver Spring. Holy Cross Germantown Hospital is the first hospital in the nation located on the campus of a community college. Holy Cross Health Network provides primary care at health centers located in Silver Spring, Aspen Hill, Gaithersburg, and Germantown and community education throughout Montgomery County.*

*Trinity Health is one of the largest multi-institutional Catholic health care delivery systems in the nation. It serves people and communities in 22 states with 92 hospitals, 120 continuing care locations — including home care, hospice, PACE and senior living facilities — that provide nearly 2.5 million visits annually. Based in Livonia, Mich., and with annual operating revenues of \$15.9 billion and assets of*

*\$23.4 billion, the organization returns about \$1 billion to its communities annually in the form of charity care and other community benefit programs. Trinity Health employs about 95,000 full-time employees, including 5,300 employed physicians. Committed to those who are poor and underserved in its communities, Trinity Health is known for its focus on the country's aging population. As a single, unified ministry, the organization is the innovator of Senior Emergency Departments, the largest not-for-profit provider of home health care services — ranked by number of visits — in the nation, as well as the nation's leading provider of PACE (Program of All Inclusive Care for the Elderly) based on the number of available programs. For more information, visit [www.trinity-health.org](http://www.trinity-health.org). You can also follow @TrinityHealthMI on Twitter.*

#### Attachment

Photo of Norvell "Van" Coots, M.D.

